

Executive Scorecard Guide

1. Introduction to Executive Scorecards

An Executive Scorecard is a high-level visual tool that summarizes the health, performance, and cost efficiency of cloud operations. It translates complex technical and financial data into a simple, actionable format for leadership teams. Scorecards help executives quickly assess risk, identify opportunities, and drive accountability across teams.

2. Key Components

Effective scorecards include the following elements:

- Key Metrics: Cost trends, resource utilization, security posture, SLA compliance.
- Color Coding: Red (critical), Yellow (warning), Green (healthy).
- Trend Arrows: Indicate direction of change (^ improving, v declining, -> stable).
- 0-100 Scoring: Normalized scores for each domain (e.g., Cost Efficiency: 82/100).

3. Benefits for Executives

- Clarity: Simplifies complex data into digestible insights.
- Accountability: Assigns ownership to teams and workloads.
- Decision-Making: Enables faster, data-driven decisions.
- Alignment: Connects technical performance to business outcomes.

4. Implementation Steps

1. Identify Data Sources: Cloud billing, monitoring, security tools.
2. Normalize Metrics: Convert raw data into 0-100 scores.
3. Define Thresholds: Set red/yellow/green boundaries.
4. Automate Collection: Use scripts or tools to refresh data.
5. Set Cadence: Weekly or monthly reporting to leadership.

5. Sample Layouts and Examples

Example Scorecard Table:

Domain	Score	Trend	Status
Cost Efficiency	82	^	Green
Security	65	v	Yellow
SLA Compliance	90	->	Green
Resource Hygiene	58	v	Red

Visual dashboards can be built using BI tools like Power BI, Tableau, or native cloud portals.

6. Best Practices and Pitfalls to Avoid

Best Practices:

- Keep it simple and visual.
- Align metrics with business goals.
- Review regularly with stakeholders.
- Automate wherever possible.

Pitfalls to Avoid:

- Overloading with too many metrics.
- Ignoring trend context.
- Failing to assign ownership.
- Letting the scorecard go stale.